

7 值得深思留体会

企业成功是偶然的,失败是必然的,时间而已。雾带飘渺若仙境,时隐时现露峥嵘。要看到企业的存在,也要看到企业失败的危险。38年酸甜苦辣风雨路,归纳一下,有几点体会:

1、谁得年轻创新人才,得未来;得线上者,得企业的天下。

2、以市场为核心,得市场者得企业天下。

3、现金为王的法则不可忘。要懂金融,保障企业现金流畅通,正确理解“用不完的钱,还不清的债”的持续发展企业的哲理!

4、始终保持企业家激情,碰到危机,要看到机会。成不骄,败不馁。我努力,我奋斗,心态如海阔。

5、党和国家政策一盏灯,天下大事装心中,朝着灯走。企业之舵自己把。好好学习,商天下文引航。

6、创新创新再创新,多少事从来急一万年太久只争朝夕,过了十五,就没了初一。抓住时间的机遇是最大的收益。

7 My thoughts

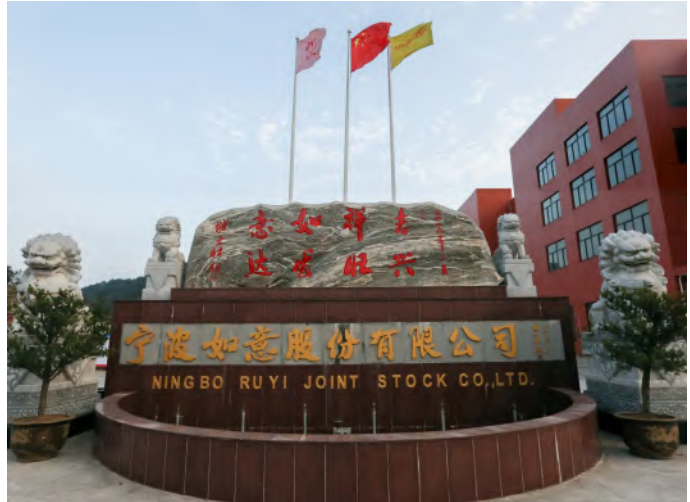
The success of an enterprise is accidental, and the failure is inevitable. It is just time. Entrepreneurs should see the existence of enterprises and the risk of enterprise failure. After 38 years of ups and downs, I summarized some experience:

1. Who gets young innovative talents, gets the future; who captures the opportunities brought by the internet, gets the market.

放歌如意 一笑花开

——记宁波如意股份有限公司成立38周年 Sing for the Prosperous Ruyi

—38th anniversary of the founding of Ningbo Ruyi Joint Stock Co.,Ltd



7、出好产品,做好市场,仰不愧天,俯不作人。

2. Market is the life of business. Who wins the market, wins the world.

3. In the time of cash-is-the-king, we should know finance, and ensure healthy cash flow.

4. Entrepreneurs shall always keep the passion and see opportunities in crisis. Not be arrogant at success, not be discouraged at failure.

5. Follow the policies of the Party and the government as a boat follows the piolet lamp.

6. Innovation is vital in the new era of business.

38年中,想尽一切办法,克服一切困苦,一切已经过去,正如:

7. Always keep a high standard of the quality to draw more customers.

In 38 years, I tried everything to tide over difficulties. Now everything is in the past. Buddha says, "all conditioned dharmas, are like dreams, illusions, bubbles, like dew drops or a lighting flash, so we should contemplate them thus." At present, striving to survive in competition is the most important thing. The ancients said: "the fool can not understand even recite thousands of chapters, but the clever knows



“一切为有法,如梦幻泡影,如露亦如电,应作如是观”。当下奋斗是最重要的,古人云:“愚诵千章,不解一句,智解一句,即解百义”。这重要一句:即现在企业线上的数字化。相信如意用线上数字化办企业将会带来新的发展希望。

在公司成立38周年之际,衷心感谢党和政府,感谢各级领导、各个部门的关心支持,深深致谢!

祝宁波如意股份有限公司越办越兴旺发达!

储吉旺 著

everything after reading some sentences only." I believe an insightful understanding of the online business will bring new development to Ruyi.

On the 38th anniversary of the funding of the company, I sincerely thank all our customers for your care and support!

I wish Ningbo Ruyi Joint Stock Co.,Ltd more and more prosperous!

By ChuJiwang



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为宁波如意走向世界 让世界了解宁波如意 LET NINGBO RUYI'S PRODUCTS BE ALL OVER THE WORLD. LET THE WORLD KNOW NINGBO RUYI

全国“叉车安全日”暨“如意·西林”杯 全国叉车大赛隆重举行

National Forklift Safety Day and XILIN Cup Forklift Driver Skills Competition Were Held in Ninghai



近日,由宁波如意协办的2023年全国“叉车安全日”暨“如意·西林”杯全国叉车司机技能城市邀请赛在宁海隆重举行。本次大会特邀中国工程机械工业协会、全国工业车辆标准化工作委员会资深专家、行业大咖等同襄此次盛会,共谋安全发展。

董事长储江在叉车安全论坛

上致辞,他对行业同仁共聚宁海表示欢迎,谈到行业面临的考验及企业应对的措施,他表示,如意以夯实基础、稳中求进、改革创新、智能制造为抓手,不断创新、不断超越自我、时刻保持高度的危机意识;同时致力于提升产品质量、保障安全生产、创造企业效益,并以此为基础,维护用户及本企业职工利益

和生命健康权益。

本次叉车大赛分为理论和实操两部分,来自上海、广州、东莞、南京、无锡、青岛、大连、武汉、合肥、杭州、嘉兴、宁波等12支队伍的36名选手同台竞技,各显身手,呈现出一幅比学赶超的火热景象。宁波代表队荣获个人一等奖和团队一等奖的佳绩!

下一步,公司内部将积极开展各类技能竞赛活动,为各个岗位的员工们搭建展示岗位技能、切磋技艺、互相交流学习平台,营造“赶、比、学、超”的工作和学习氛围,护航安全生产,助力企业发展,进一步推进公司技能人才队伍的建设,为企业发展迈上新台阶奠定基础。

Recently, 2023 National Forklift Safety Day and Xilin Cup National Forklift Driver Skills City Invitational Competition, co-organized by XILIN, were held in Ninghai Convention and Exhibition Center, and Chairman Chu Jiang was invited. The conference invited senior experts from China Construction Machinery Association and National Industrial Vehicle Standardization Working Committee, famous industry figures, representatives of industrial vehicle main engine manufactures, parts supporting enterprises and industry

media representatives to participate in this grand event and seek common safety development.

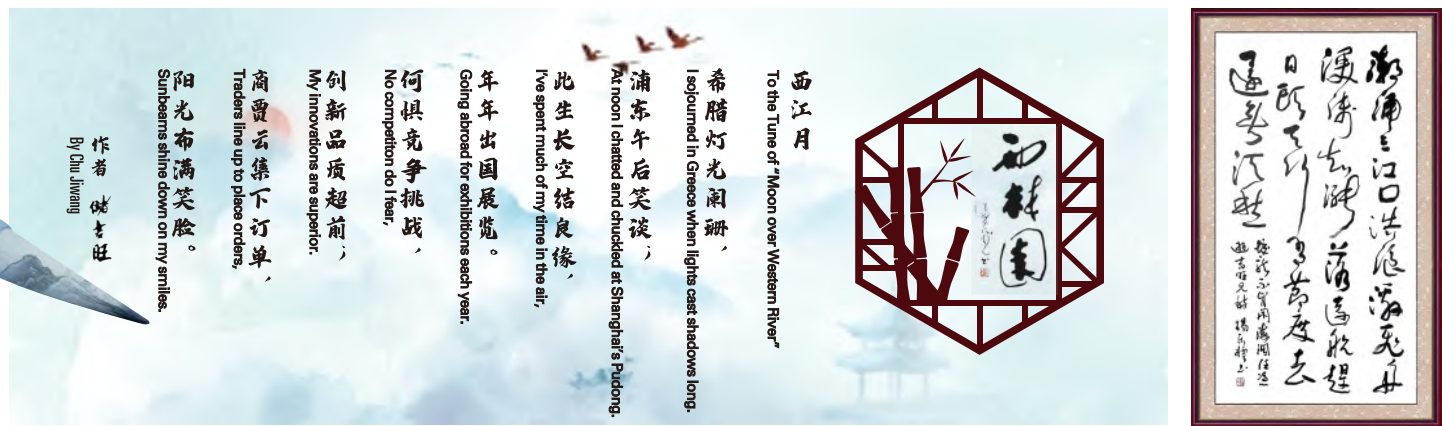
General manager Chu Jiang delivered a speech at the Forklift Safety Forum. He welcomed friends from the industry to gather in Ninghai, and talked about the challenges faced by the industry and the measures had been taken by enterprises. He said that XILIN would always take solid foundation, steady progress, reform and innovation, and intelligent manufacturing as the starting point, constantly innovating and surpassing itself, and always maintaining a high

sense of crisis. At the same time, XILIN was committed to improving product quality, safety guarantee and beneficial development of enterprises, and on this basis, XILIN would safeguard the interests and life and health rights of users and employees.

The competition consists of theory test and practice competition. 36 contestants from 12 teams including Shanghai, Guangzhou, Dongguan, Nanjing, Wuxi, Qingdao, Dalian, Wuhan, Hefei, Hangzhou, Jiaxing and Ningbo competed on the same stage and showed their talents.

Finally, Ningbo team won the first prize of individual and the first prize of team!

XILIN will actively carry out various skills competitions, aiming to build a learning platform where employees in various positions could learn, display and communicate their skills. XILIN believes a harmonious working and learning atmosphere would help the development of the company, further promote the construction of the skilled talent team, and lay the foundation for the development of the company to a new level.



地址:中国浙江省宁海县桃源北路656号

邮编:315600

全国统一销售热线: 400-8809-355

邮箱: ruyi@xilin.com

www.xilin.cn (中文) www.xilin.com (English)



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实力见证!公司起草三项国家标准正式发布!

3 National Standards Drafted by XILIN are Officially Released

近期,由公司牵头起草的三项国家标准:GB/T 35205.2-2023《越野叉车安全要求及验证 第2部分:回转式叉车》、GB/T 10827.4-2023《工业车辆安全要求和验证 第4部分:无人驾驶工业车辆及其系统》、GB/T 10827.6-2023《工业车辆安全要求和验证 第6部分:货物及人员载运车》已正式发布,为国内工业车辆制造提供了坚实的技术标准支持。

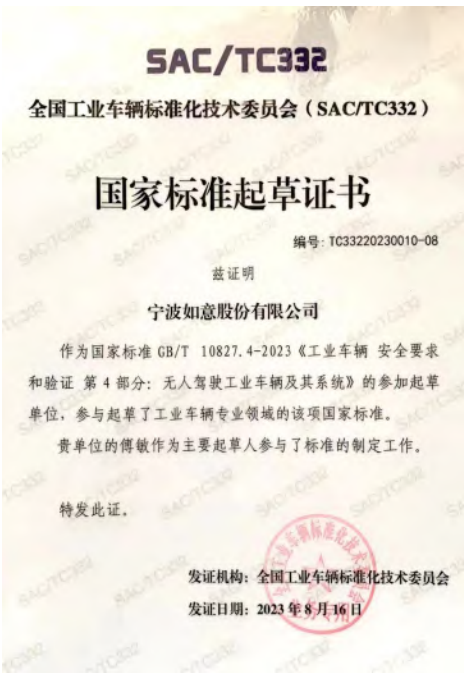
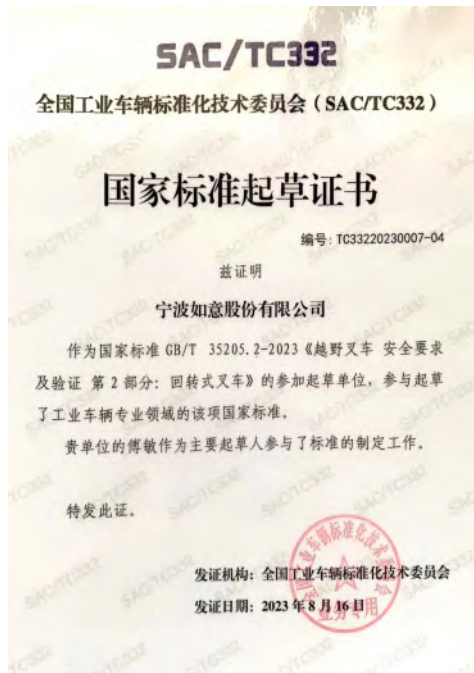
公司成立38年来,一直深耕仓储物料搬运产品领域,重视持续的技术研发,在从事产品不断研发创新的同时,还时刻关心着行业的发展。近年来,主持或参与制订国家及行业标准30余项;承担多项国家及省市级重大科技攻关项目,获省市科技奖20余项。

在前行的路上,公司始终坚持创新引领技术进步,不断提高核心竞争力,积极推动工业车辆行业的技术进步,为国内仓储物流领域的快速发展贡献更大的力量。

Recently, the 3 national standards: GB/T 35205.2-2023 Rough terrain trucks-Safety Requirements and Verification-Part 2 Slewing trucks; GB/T 10827.4-2023 Industrial trucks-Safety requirements and verification-Part 4: Driverless industrial trucks and their systems, and GB/T 10827.6-2023 Industrial trucks-Safety requirements and verification-Part 6: Burden and personnel carriers, were taken the lead by XILIN in drafting, had been officially released.

Since its establishment 38 years ago, the company has been deeply engaged in the field of storage material handling products, attaches importance to continuous technology research and development, and is always concerned about the development of the industry while engaging in product research and innovation. In recent years, presided over or participated in the formulation of more than 30 national and industry standards; Undertook a number of national and provincial and municipal major science and technology research projects, won more than 20 provincial and municipal science and technology awards.

On the way forward, the company always adheres to innovation to lead technological progress, constantly improves its core competitiveness, actively promotes technological progress in the industrial vehicle industry, and contributes more to the rapid development of the domestic warehousing and logistics field.



宁波如意成功通过知识产权管理体系再认证

XILIN Passed Re-certification of Enterprise Management Standardization for Intellectual Property Right



近日,宁波如意成功通过知识产权管理体系再认证,专家对公司在知识产权管理体系实施运行的工作给予肯定,并一致同意通过审核。下一步,如意将切实加强员工知识产权意识的培养,提升知识产权日常管理部门的素质水平,将知识产权风险防范意识和日常工作有效结合。

Recently, Xilin successfully passed the re-certification of the enterprise management standardization for intellectual property right. Experts affirmed the XILIN's work in the implementation and operation of the enterprise management standardization for intellectual property right and unanimously agreed XILIN to pass the audit. In the next step, XILIN will effectively strengthen the cultivation of employees' awareness of intellectual property rights, improve the quality level of daily intellectual property management departments, and effectively combine the awareness of intellectual property risk prevention with daily work.

如意产品成功入选宁波创新创业风云榜

OPDS15 was Ranked on Ningbo's Innovative Entrepreneurship List

近日,宁波创业创新风云榜揭晓,如意OPDS15三向堆垛车因获评为省级认定国内首台(套)产品,成功上榜!如意作为国家级高新技术企业,已经有38年的搬运车辆生产和设计开发经验,荣誉的获得是对企业自主研发能力的认可。今后,公司将引进高层次科研人才,有效开展各项科研活动,不断提高企业核心竞争力和品牌实力。

Recently, Ningbo's Innovative Entrepreneurship List was announced, and XILIN's OPDS15 Tri-Lateral stacker was listed because it was rated as the first domestic product at the provincial level. XILIN, as a national high-tech enterprise, has 38 years of experience in the production, design and development of handling forklifts and the honor is the recognition of the independent research and development ability of the enterprise. In the future, XILIN will introduce high-level scientific research talents, effectively carry out various scientific research activities, and constantly improve the core competitiveness and brand strength of enterprises.



如意成功举行第八届“西林杯”文体艺术节趣味运动赛!

XILIN Held 8th XILIN Cup Art and Sports Competition



近日,公司成功举行第八届“西林杯”文体艺术节趣味运动赛。比赛设有夏日大西瓜、徒手大裤衩、快到壶里来、车轮滚滚等多种竞技项目,吸引了众多员工积极参与其中,现场氛围十分热烈。公司将为员工提供更多的文化娱乐和体育活动,希望员工能够发扬不断进取的团队精神,积极投身于各项企业建设工作,为公司的发展做出更大的贡献。

Recently, XILIN successfully held its 8th XILIN Cup art and sports competition, which has a variety of competitive and funny events, attracting many employees to actively participate in it, and the atmosphere at the scene was very fierce. The company will provide cultural, recreational and sports activities for its employees. Hope employees can carry forward the enterprising team spirit, actively participate in the construction of various enterprises and make greater contributions to the development of the company.

唱响最强音!“西林杯”十佳歌手比赛圆满落幕!

Xilin Cup Top 10 Singers Competition Ended Successfully

近日,第八届“西林杯”十佳歌手比赛圆满落幕,共有22位选手登上决赛舞台,秀歌喉,拼实力。本次比赛展现了如意人们“学习、创新、担当、自律”的精神风貌,同时激发了广大职工敢于拼搏、实干担当的工作热情。

Recently, 8th Xilin Cup Top 10 Singers Competition came to a successful conclusion, with a total of 22 contestants on the final stage to show their voices. This competition shows the spirit of learning, innovation, responsibility and self-discipline of XILIN employees, and at the same time, it inspires the working enthusiasm of the employees who dare to work hard and do their best.



金秋助学,照亮前行路!

XILIN Supported Employee's Children to Study in High Schools

2023年宁波如意助学金颁发仪式



近日,公司开展2023年“金秋助学·逐梦护航”主题活动,对今年考入国家全日制重点本科院校(一本)、宁海中学的8位员工子女进行慰问。活动现场,工会主席陈嫣婷代表公司向学子们表示热烈的祝贺,并详细了解他们的家庭状况和学习情况,希望他们能刻苦学习,打牢人生成长进步的根基,学有所成后,奉献社会。学子们纷纷表示在今后的学习生活中,一定努力克服困难,始终心怀感恩,在学习之余积极参与公益事业,回馈社会,努力成长为符合社会发展要求的新时代人才。

Recently, the company launched an annual theme activity of Supporting Students before the New Semester in 2023, offering condolences to the children of eight employees admitted to the national full-time key universities and Ninghai Senior Middle School this year. At the activity, the trade union chairman, Chen Yanting, expressed warm congratulations to the students on behalf of the company, and learned more about their family and study situation. She wished they could study hard, lay a solid foundation for life growth and progress, and contribute to society after studying. Students said that in their future study and life, they must work hard to overcome difficulties, always be grateful, actively participate in public welfare undertakings after studying, give back to society, and strive to grow into talents in the new era that meet the requirements of social development.

传递正能量

——如意组织员工开展公益献血活动

XILIN Organized Blood Donation



近日,如意组织开展公益献血活动,广大职工们纷纷主动报名,积极踊跃参加,以实际行动传递爱心,传播正能量。现场,参加献血的职工积极配合医护人员,有序地填表登记、测量血压、初筛、献血,整个活动有条不紊地进行。献血的勇士中既有第一次献血的“新生力量”,也有坚持多年献血的“老面孔”,个个都热情高涨。

公益献血已经成为公司最有温度的公益名片,每年风雨无阻地组织献血活动,这既是企业文化的传承,也是企业积极履行社会责任的体现。经统计,在此次活动中共有43人参加献血,累计献血15100毫升。

Recently, XILIN organized charity blood donation, and employees took the initiative to actively participated in it, conveying love and spreading positive energy with practical actions. At the scene, the employees actively cooperated with the medical staff, filled in the form to register, measured blood pressure, and donated blood, and the whole activity was carried out in an orderly manner. Among the enthusiastic employees who donated blood, there were “new faces” donated blood for the first time and “old faces” who insisted on donating blood for many years.

Charity blood donation has become XILIN's most popular business card. Organizing blood donation activities every year is not only the inheritance of corporate culture, but also the embodiment of enterprises actively fulfilling their social responsibilities. According to statistics, 43 employees participated in blood donation, and the accumulated blood donation was 15,100 ml.